



COOLMOVE



ICONIC SPORTS FOOTCARE

SERIES

HYDRATE EDGE PRO

INTENSIVE DEODORISING CREAM

HELPING YOU TO PLAY SPORTS FOR LONGER

WELCOME

...sports enthusiasts to **COOLMOVE**


The **COOLMOVE** phenomenon created by the young dynamic team of is the brainchild of Amrik Dhesi who heads Blue Rhino Sports Products defying the odds. We are ready to lead the new movement in sports of

THE NAKED TRUTH

Whether its your first running Marathon, Duathlon or Triathlon you're up every morning when the alarm clock strikes, sticking to the training plan, to you're set goal, count on **COOLMOVE** to handle the cooling part.

COOLMOVE is created to aid performance in the **BALANCE** of feet **DEHYDRATION**: a way of maintaining **HYDRATION** of the skin while also providing **COMFORT** which can make a real difference to performance.

COOLMOVE fuses **SCIENCE** and **BOTANICAL** to give unbeatable performance, so skin stays **HEALTHY** and **PROTECTED** against environmental aggression. Instantly **MOISTURISES** and **SMOOTHES** your skin, works with the skin whilst letting the skin breath. Overall, giving your feet the **BALANCE** of **ENERGY** and **HYDRATION**.



of Blue Rhino Sports Products for all sports enthusiasts. **COOLMOVE** products, which is all about setting new sport trends, pushing more and of improving and maintaining skincare

10 Things about **COOLMOVE** every runner should know

- 1 Sports fuss-free footcare routine cream
- 2 Deodorises and disinfects bacteria
- 3 Refreshes and stimulates feet circulation
- 4 Moisturises the skin and increases elasticity
- 5 Free of synthetics or animal derivatives
- 6 Long-lasting protection
- 7 Prevents athlete's foot
- 8 Protects against build-up of horny skin
- 9 Restores balance: skin hydrated
- 10 Footcare brand that promotes healthy skin

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Consumer feedback and questions
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COOLMOVE



Introducing...BLUE RHINO SPORTS PRODUCTS COOLMOVE SERIES

The purpose of COOLMOVE, in a nutshell, is to PREPARE and PROTECT your SKIN that demands relief. With the focus to keeping your feet feeling AWESOME, ENERGETIC, DYNAMIC,

COOLMOVE is recommended for professional athlete's in enduring sports. Who enjoy and have passion for sports and performance. Sports enthusiasts who refuse compromise when it comes to capturing sports results, know that every running move (stride length) matters. Get ready to allow your feet to stay cool and comfortable in all conditions.....

Here's how it works ...feel more great in your skin ?

Sweating is a non-negotiable part of any sport, its EXTREME amongst Marathon Runners from around the world! Definition of Sweat: moisture on skin; the clear salty liquid that passes to the surface of the skin when somebody is hot or as a result of strenuous activity.

Humans are 70% WATER the rest is physical performance, our SKIN is designed in a material that's light, tough, elastic and brilliantly waterproof. Essentially your skin protects your body from radical environments.

To achieving possible good condition of your skin PREPARE and PROTECT your SKIN that demands relief. COOLMOVE footcare brand provides INTENSIVE protection under sweaty conditions.

SWEAT is a waste product of the body. The feet releases more sweat than any other parts of the body. When that waste product is not removed, BACTERIA'S can grow and grow. Those bacteria's create bad odour and can cause all kinds of foot problems, such as common ATHLETES' FOOT. COOLMOVE provides active ant-bacterial protection which NEUTRALISES growth of foot bacteria's and effectively prevents odour perspirations. Infused with cutting-edge properties that re-balances skin the way nature intended. Result, leaving the feet feeling HYDRATED and energised FRESH.

When to use COOLMOVE PERFORMANCE DEFINED: HYDRATE EDGE PRO

Intensive deodorising cream with long-lasting protection against unpleasant foot odour. Refreshing cream for energising treatment of overheated, damaged skin in the foot area, with peppermint oil. Once applied, sensations of burning and weariness in the feet disappear immediately. Hydrate Edge Pro is extra-effective in retaining moisture due to its absorbing formula that helps to keep feet feeling fit and healthy. Antibacterial agents prevent build-up of odour and protect against sore feet caused by heavy perspiration.

Applied daily, skin is effectively protected and cared for and renewed build-up of horny skin is prevented.

Recommended for professional athlete's in enduring sports.

Apply the cream in upwards, from the toes towards the ankles to stimulate circulation, rub well into skin and distribute evenly through the foot from over your foot and soles.

Apply before, during and after sports to help your feet stay hydrated and maintain healthy skin condition.

There's more...

We have Running jargon-busted for all new fresher's to the sport, plus more interesting information about how to maintain healthy conditions of your feet which can have positive effects to your body's well-being; psychological and physical equilibrium, as well as an optimum way of relieving stress and muscle tension. Plus, you have access to turn pages for the complete sports guide information series. Running news, views and you, making your sports passion, as sociable as possible..

For more product information where can you find out more.... About running fitness for all runner's everywhere and extras,